

# DALEN BRAZELTON

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## PROFESSIONAL EXPERIENCE

**JANUARY 2021 – MAY 2022**

### GENERAL MANAGER, CMU-TV

- Directed, edited, operated graphics, and ran audio for multiple seasons of various shows for the television station including *Maverick Postgame*, *The Update*, *Mav Pong*, *Crossing the Line*, *Triple M*, and *What's Going On*, *Grand Junction*?
- Hosted episodes of the campus game show *Mav Pong* and co-hosted multiple episodes of comedy news show *The Update*.
- Under my leadership, CMU-TV viewership increased by 78% in one year and organization participation doubled.
- Directed two Student Emmy nominated episodes of *Maverick Postgame*.

**AUGUST 2021 – MAY 2022**

### GENERAL MANAGER, KMSA 91.3 FM

- Introduced podcasting program to the radio station and tripled organization participation in one year.
- Produced a live radio show premiering every Friday evening reading horror stories.
- Operated radio station and collaborated with local stations.
- Under my leadership, KMSA viewership internationally expanded to reach across the world.

**MAY 2021 – AUGUST 2021**

### CO NATIONAL MONUMENT VIDEOGRAPHY INTERN, NATIONAL PARK SERVICE

- Coordinated four educational videos, a visitor center welcome video, and an NPS park safety campaign video.
- Directed, produced, filmed, edited, animated, narrated, and wrote scripts for each video.
- Curated Instagram, Facebook, and YouTube content calendars.

**JANUARY 2020 – MAY 2022**

### STUDENT AMBASSADOR MANAGER, SOCIAL MEDIA, COLORADO MESA ADMISSIONS

- Led tours for anywhere from 5-50 prospective students weekly.
- Led annual university and community events such as orientation, move-in and volunteer opportunities.
- Provided customer service within admissions office and welcome center.
- Ran Instagram, Facebook, Twitter, and Snapchat accounts and pulled monthly data and analytics.
- Under my leadership, overall average interactions grew by 116% over a two-year period.

## EDUCATION

### COLORADO MESA UNIVERSITY | 2019-MAY 2022

**B.A. MASS COMMUNICATION WITH MEDIA STRATEGIES & APPLICATIONS | MINOR: MUSIC, VOCAL | GPA: 3.59**

- CMU-TV & KMSA 91.3 FM General Manager
- 2021 National Academy of Television Arts & Science Student Production Award Recipient
- Student Ambassador Manager
- Assistant Video Producer with Marketing Dept.

### NORTHWEST COLLEGE | 2017-MAY 2019

**A.A. GENERAL STUDIES | GPA: 3.50**

- Participant of First Annual Northwest College Film Festival
- #IheartNWC film contest winner
- Speech and Debate National Qualifier 2017 in Dramatic Interpretation
- NSDA Ambassador Award Recipient

## RELEVANT SKILLS

Adobe Suite: Premiere/ Audition/ Photoshop/ Illustrator/ In Design/ After Effects; Operate: Sony PWX/ Lumix DSLM/ Canon DSLR/ studio cameras, Canva, AP Style, MS Office Suite, Google Drive suite, newswriting, interviewing, research & fact checking, impromptu acting, acting for camera